

OMA HAPPENINGS



NEWS UPDATE

Retail Store Solution



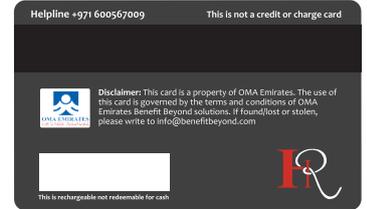
OMA Emirates introduced its newest innovation for the Retail industry. 'OMA Retail Store Solution', an answer to solve the inconvenience of the never ending queues and time consuming checkout process at counters which are one of the greatest challenges that the merchants still face today. The OMA Retail Store Solution, built on an integrated platform to accept online purchases, offers features like self-checkout with Scan & Pay option (NFC, Barcode), a rapid queue-busting QR code Express checkout, as well as the option to schedule deliveries. The QR code works on the OMA Digital Wallet to allow consumers to make a purchase by scanning the QR code of the desired products from a merchant's brochures or flyers with an option to select various delivery locations. As part of our Retail Services, the solution is a one stop solution for the end-user which is convenient, quick and hassle free with the aim to improve the overall shopping experience for consumers and consequently deliver increased profits for the retailer.

Reseller ME Partner Excellence Awards 2019

We are proud to announce that this year we won the award for 'Enterprise Reseller of the Year', at the Reseller ME Partner Excellence Awards 2019. The management has thanked all its employees for their hard work and delivering customer satisfaction. Accomplishments like the Reseller ME Excellence Awards encourages the team to continue to deliver value to the highest levels.



Hadi Express Exchange launched Cash Back loyalty Program with OMA Emirates



OMA Emirates rolled out a new cash back loyalty program for Hadi Express Exchange aiming at empowering all Benefit Beyond customers with services that make remittance convenient and affordable. Hadi Rewards Cash Back Card will enable customers to receive direct 15% cash back for every T.T transaction completed at any of their outlets/branches. With this state-of-the-art loyalty program, Hadi Exchange aims to raise customer satisfaction levels with the latest technology, especially for their international remittance program.

OMA Emirates enables MPOS Solution for National Bank of Oman at Mwasalat (AirPort Taxi)



OMA Emirates successfully implemented a project for National Bank of Oman to upgrade Oman's public transportation payment. The fleet of 150 Mwasalat will make use of Ingenico's Mobility - Link/2500 to ease the payment of taxi fares. This is compatible with latest security standards and offers an enhanced user experience with seamless connectivity and supports different method of payment. The Solution meets the specific requirements for superior performance and will provide new, seamless payment experience to their customers. The cashless payment facilities will now provide seamless method of payment to customers and will drive the shift towards making the lives of commuters more efficient and convenient. This enables Mwasalat to maximize transaction efficiency and speed while also being able to provide a range of additional services to its customers in a secure transaction environment.

OMA Emirates will deploy Easy ATM at Guinée Equatoriale – BGFI Bank

OMA Emirates have secured Easy ATM solution with BGFI bank at Equatorial Guinea which manages the project of supervision of the ATM machines and safes, the deployment is planned for this month. We are looking forward to provide the same solution at BGFI Gabon.

OMA Emirates deploy Tetra Terminals for RAK BANK



TELUM
TETRA

OMA Emirates successfully deployed the Ingenico's Telium Tetra Terminals for RAK BANK and has been the first bank to introduce the next generation smart devices to attract new customers and to enhance relationship with existing customers. The smart terminals and payment modules cover all points of transactions, meet latest security standards and support any cashless payment method.

Our objective was to ensure that we adhere to the highest levels of customer satisfaction with the team working towards RAKBANK's requirements. Due to the long standing relationship we have with the bank, we were selected to deploy the solution in the first stage and were very successful in fulfilling their requirements smoothly.

Bank Alfalah joined hands with OMA Pakistan (Pvt) to enhance their customer service standards.



Bank Alfalah is committed to raising the standards of customer service and has contracted OMA Pakistan (Pvt) Limited to supply Ingenico's Move/2500 terminals along with POS Application development for acquiring solution. Bank Alfalah is the first bank to introduce Ingenico's next generation smart devices in Pakistan's Banking Industry for cards' acquiring services. Bank Alfalah will also be utilizing OMA Pakistan's existing POS network of Ingenico IWL250 for cards' acquiring services, which will further add value to OMA Pakistan's portfolio.

Qatar Islamic Bank



OMA Emirates has been working with QIB since a decade and running their Instant Issuance across 35 branches in Doha.

With the new Contactless mandate from QCB, QIB will be upgrading their host to Prime 4 and partnering to run their Central Issuance. Keeping to the Bank's requirements, OMA Emirates offered a range of upgraded solutions which would enhance customer experience and also give an edge to QIB over the other banks.

Oman Oil is launching App-based loyalty program with Wemsol International (OMA Emirates Group Company)

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Wemsol International has recently joined hands with Oman Oil in launching their App-based and card-less Loyalty program that will be tier-based & will enable their existing 60,000+ members to earn reward points on their spending across multiple touch-points including Oman Oil forecourts, convenience stores, cafes, car care touch-points, etc. Loyal Members would be able to redeem their points across a wide range of discounts offers and vouchers, select network of redemption partners and also against fuel top-ups. Oman Oil will further pamper their loyal members by pushing frequent exciting and free vouchers onto Customers' Apps as well as reward several points on non-monetary instances. Since its establishment in 2003, Oman Oil Marketing Company has been a leader in the fuel marketing sector in Sultanate of Oman by providing the highest level of service to its customers, as well as the finest fuel marketing experience at the highest international standards. With this state-of-the-art Loyalty program embedded on Oman Oil Mobile App, Oman Oil aims to continue being the market leader and offers a unique loyalty rewards program to their customers in Oman.

OMA Emirates acquires 51% majority stake holding in OMA Pakistan (Private) Limited



OMA Emirates added another feather to its cap by acquiring OMA Pakistan (Privates) Limited and acquired 51% majority stake holding thus establishing a presence in Pakistan. OMA Pakistan is a company specialized in providing payment services for the retail and financial sector.

They have offices based in Pakistan and UAE. This acquisition brings OMA Emirates closer to its vision of reaching 25 countries by 2020.