



Anet

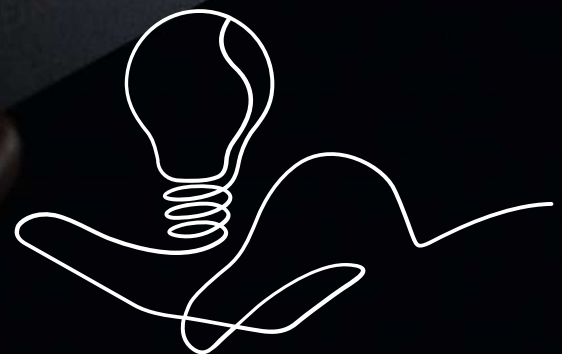
alliance  network



01 About Alliance Network (Anet)

Alliance Network is part of OMA Emirates LLC a global market leader for payment technology and is dedicated to providing state-of-art payment processing solutions, developing and managing its payment business, including issuing and acquiring services along with a wide range of value-added services. Headquartered in U.A.E, with over 29 years of experience in payments and technology sectors we have a proven track record of serving clients from both financial and non-financial sectors across Middle East, Europe, Africa and Asia. Our portfolio is tailored to meet international, regional, local market or individual client requirements and business strategy.

Our years of experience helps us serve our customers by providing consultancy, solutions, insights and expertise to banking and finance sectors.



Providing End-to-end Smart Payment Solutions for the Entire Payment Processing System...▶▶





Omran Sultan Al Owais, Chairman of OMA Emirates - Solution Gulf, began his career with Etisalat and served there for 20 years, rising to the position of CEO of Etisalat, Comtrust, currently known as eCompany. Mr. Al Owais was also a board member at one of the leading UAE banks for nine years, and served as the Managing Director for National Bank of Dubai, leading the institution through a dynamic growth phase. Currently he also is the Chairman for an Islamic Finance Company called Mawarid Finance and ADIB Merchant Services.

Omran Sultan Al Owais

Chairman

02 Management Profiles



Niranj Sangal, Group CEO of OMA Emirates Group currently a consultant with top consulting agencies, has also consulted financial institutions in the payments industry. He has more than 25 years of experience in innovative payment technology solutions. His focus on innovation has changed the business model of the company. With a strategy of investments in foreign entities he began with acquisitions in Africa, Eastern Europe and APAC. He is also a board member on ADIB Merchant Services.

Niranj Sangal

Group CEO

03

Location

OMA House
Building No: 28,
P.O. Box: 3314,
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UAE.
Tel : +971 6 573 0000
Fax : +971 6 573 6500

← Sharjah

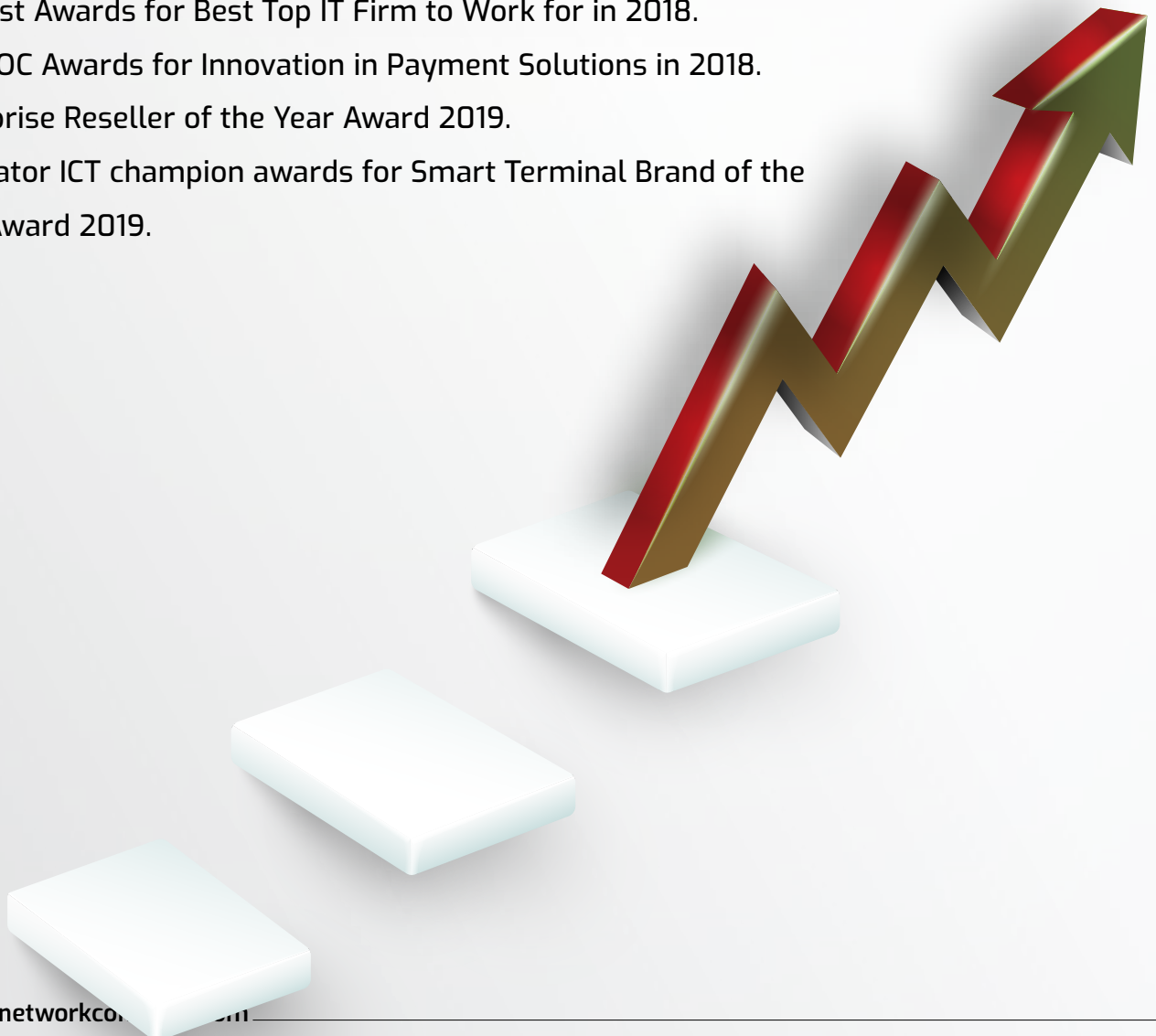


UNITED ARAB EMIRATES

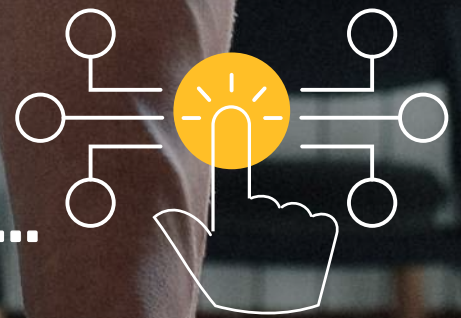
04

Our Achievements

- First EMV card installation in Middle East in 2002.
- First Contactless Testing in UAE.
- Biggest Service Provider in Middle East.
- The National Company in Middle East having its own product for banking & telecom companies.
- First Commercial Launch of NFC in the world with banks.
- The only company to get a complete island to work with technology.
- Exclusive deal with Carrefour and duty free for an integrated solution.
- OMA Emirates gets certified ISO 9001.
- Reseller Hot 50 Awards for Best Payment Solution Provider in 2016, 2017 & 2019.
- ICT Champions Award for Managed Services in 2016, 2017 and 2018.
- GEC Awards for Best BFSI Vendor of the Year in 2015, 2016, 2017.
- GEC Awards for Top Project Execution in Retail in 2018.
- Catalyst Awards for Best Top IT Firm to Work for in 2018.
- VAR COC Awards for Innovation in Payment Solutions in 2018.
- Enterprise Reseller of the Year Award 2019.
- Integrator ICT champion awards for Smart Terminal Brand of the Year Award 2019.

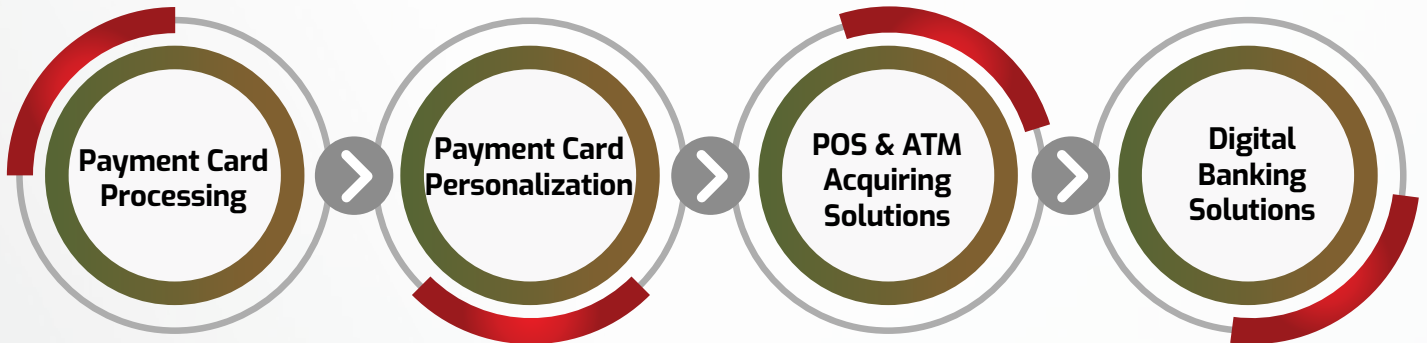


**Digital Evaluation of
Payment Starts Here...**



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Our Solutions

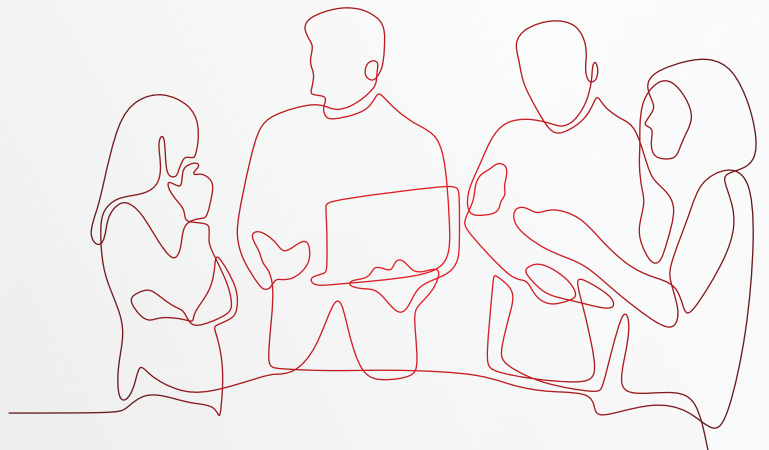


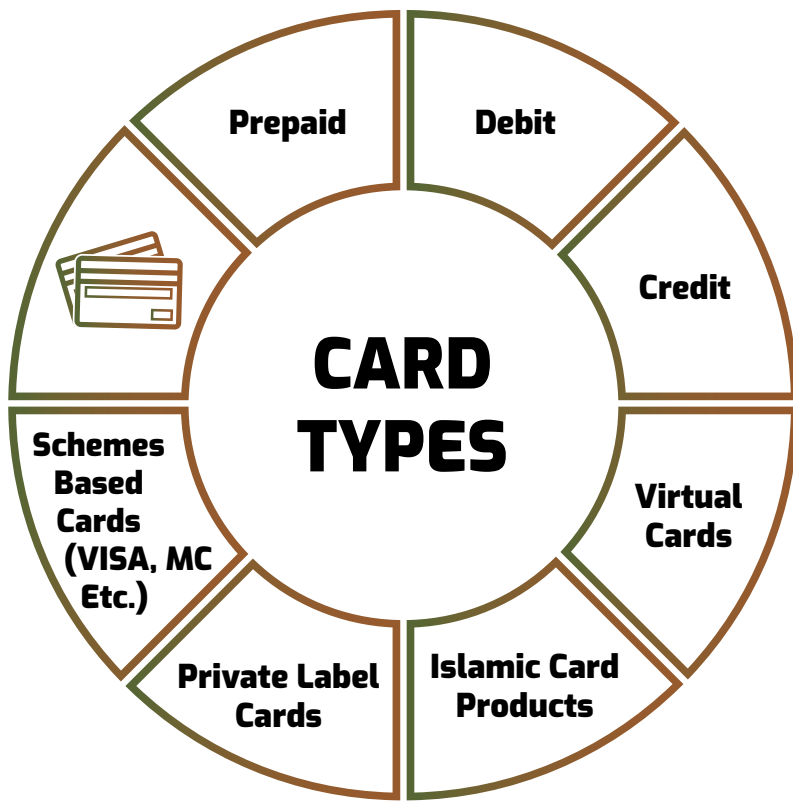
Central Issuance: Alliance Network provides high-end, in-house centralized card issuance solutions to leading banks across the UAE. The solution complies with the ever changing customer needs and can have a control over the card issuance operations with suitable tailor-made EMV central issuance solutions.

As a 360 degree solution provider, Alliance Network is well positioned to provide banks with an end-to-end system that includes hardware and EMV personalization software. The central issuance embosser that is supported by Alliance Network Nano-Perso, a personalization solution which supports batch printing and encoding can increase the bank's efficiency. A special data recovery process can also be set through the Nano-Perso application which can provide back-up of the production systems.

Branch Instant Issuance: Branch Instant Issuance refers to the process of personalizing and issuing a card upon request. It typically takes place at distributed customer service points where card requests are received, such as:

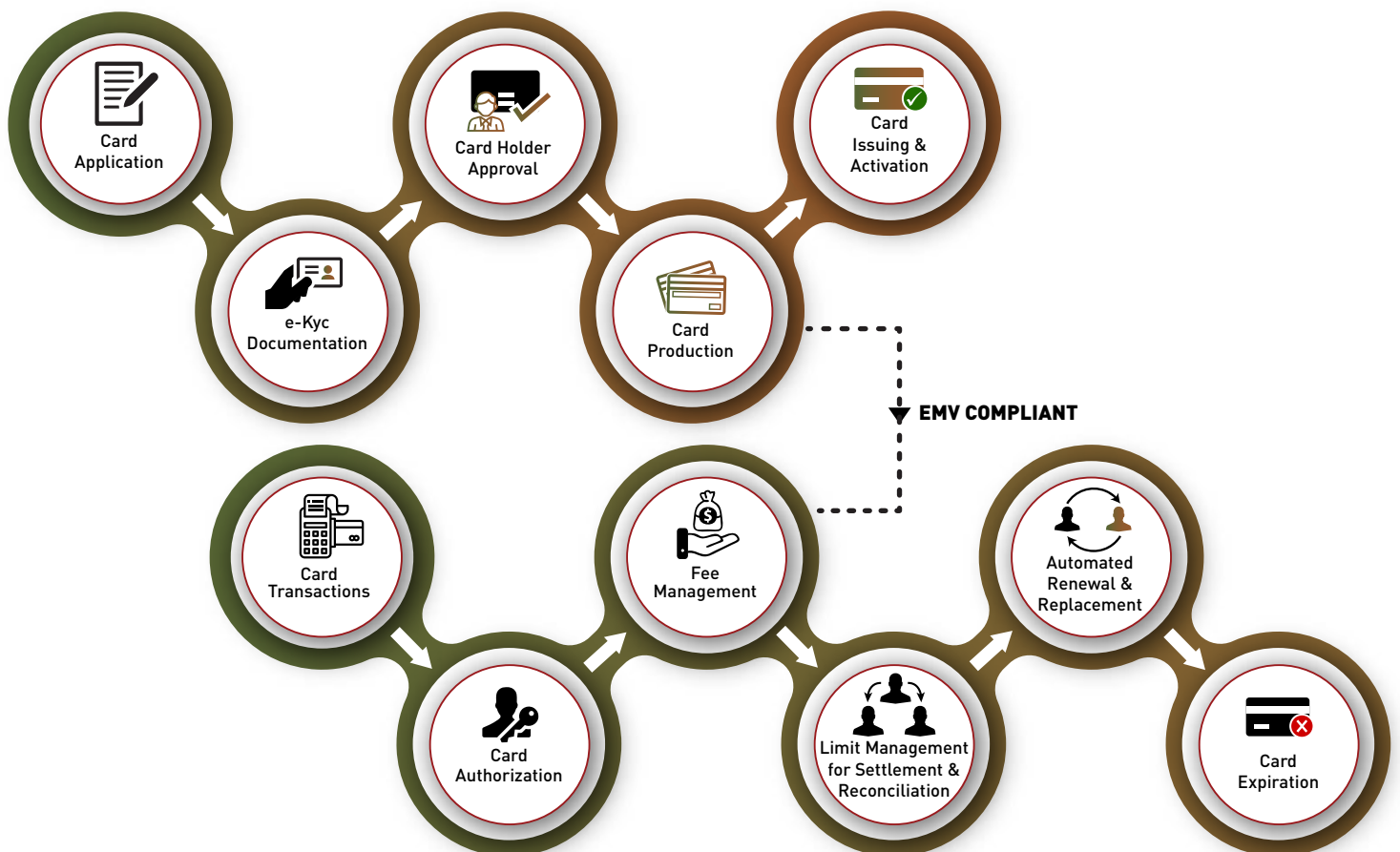
- Bank Branches
- Retail Outlets
- Malls

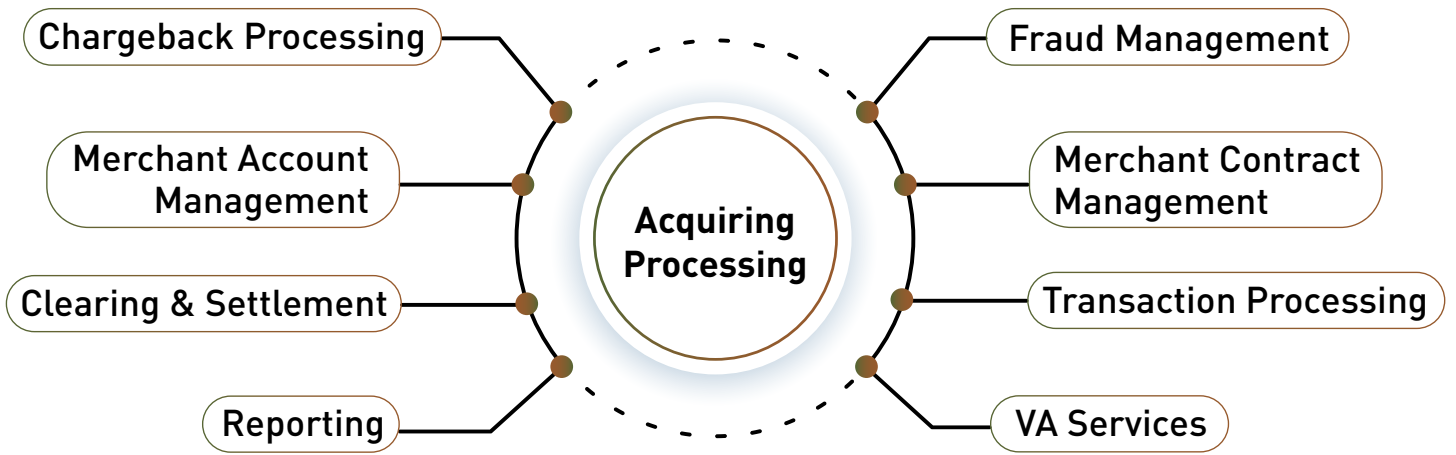




Card Transaction Processing: Alliance Network card transaction processing platform provides end-to-end Transaction Management Solution for banks and financial institutions to capitalize on the electronic payment revolution. Alliance Network card transaction processing platform combines several modules that can be used separately or in an integrated way to satisfy the specific needs of the financial organization. It is designed to manage customers' accounts, products and transactions within a wide-range of framework.

Acquiring Solution: Alliance Network Acquiring Solution connect businesses directly to all major card schemes and helps to increase sales. As an aggregator or accruing solution provider we can be a single point of contact to implement, integrate or manage client end-to-end product/transaction life cycle.

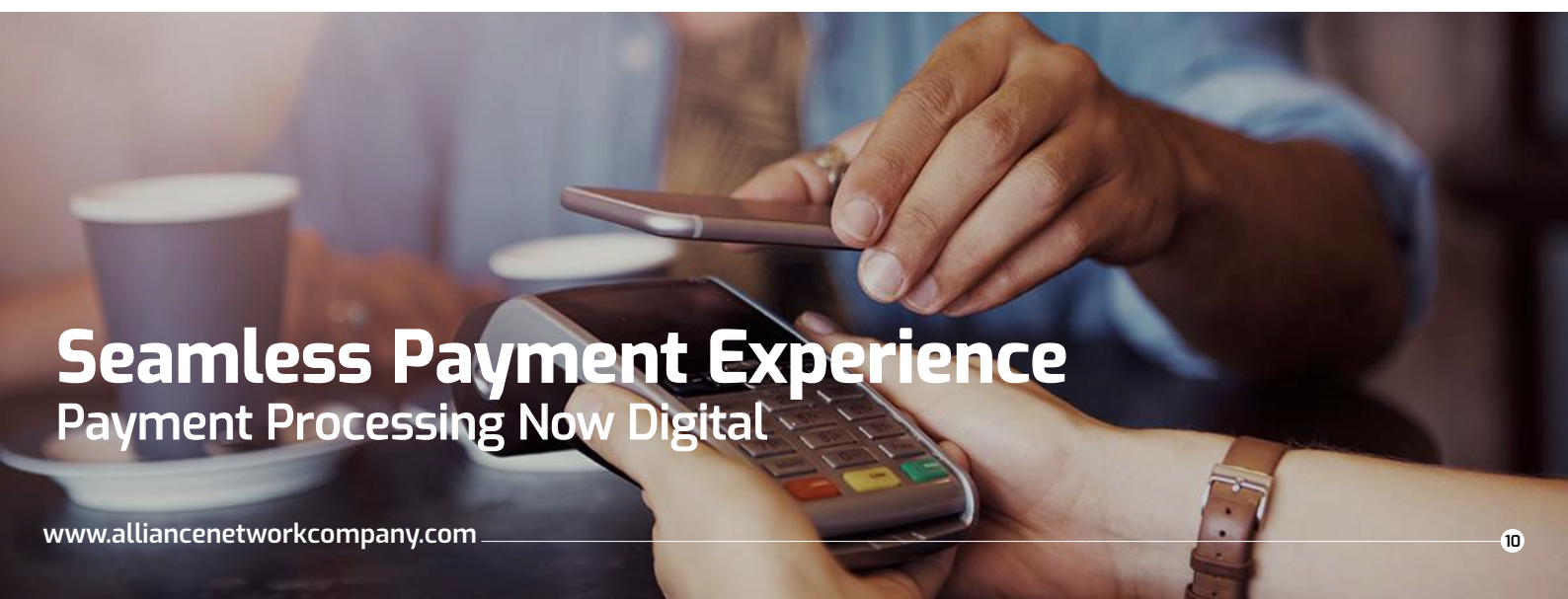




Managed Services: Capable and experienced staff with the right expertise is provided on site to carry out the daily operational tasks of the specialized applications and other non-core tasks, thus providing the users, and management teams to focus on the core business and other strategic programs.

Loyalty & Digital Voucher: Business to Business to Consumer (B2B2C) loyalty programs are a great way to encourage loyalty among your B2B clients and at the same time build your brand. The uniqueness of this program is the fact that they encourage more sales and profitability, while providing effective means to reach your end customers. This loyalty program will help businesses across a range of verticals and sizes to provide numerous benefits to customers. The greatest advantage is that customers can avail of points across multiple outlets including airlines, supermarkets, entertainments and many others. In addition customers are not restricted to redeeming points within the same store or chain of stores. This solution is built on the Alliance Network of terminals deployed in the market.

Payment Gateway: Alliance Network Payment Gateway enables merchants to accept mobile and online payments, facilitated with customizable payment checkout, sophisticated payment API, recurring payment management and the three-tier defense strategy to identify fraudulent activity and high level MIS.



Seamless Payment Experience
Payment Processing Now Digital

Trusted by leading banks and financial institutions

UAE



Qatar



Oman



Morocco



Pakistan



Serbia



India





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